

Douglas A. Barned BA (HONS)

Personal Information

Dedicated, highly efficient, award winning designer with extensive experience working in design for print, focusing on branding, identity, brochures and supporting literature. Currently working at Phoenix Trading as well as completing freelance graphic and web design work for clients ranging from small businesses to Members of Parliament.

Address and contact number removed for online version.
Please email for details.

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Awards

Yellow Pencil / D&AD Student Awards 2005 / Poster Advertising



Key Skills

- Talented communicator with both staff and clients.
- Skilled at planning, executing and completing tasks to a high quality within deadlines and budget.
- Exemplary organisational and problem solving skills.
- Ability to grasp new software with ease.
- Excellent typographic skills.
- Working knowledge of HTML and CSS.

Software

- Adobe Creative Suite 3
 - » Photoshop
 - » Illustrator
 - » InDesign
 - » Dreamweaver
 - » Acrobat Professional
- QuarkXpress
- Microsoft Office
- RapidWeaver
- Billings

Employment History

References available on request

Sept 2003 - present: Freelance Designer

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Recent briefs include:

- Official website for Labour M.P. Jim Hood with CMS, forum & gallery.
- BCB Warehouse - carpet, rug and flooring specialist website.
- Design services for local businesses.
- The Bridal Outlet website.
- KallKwik window graphics.
- Advertising for Pineapple Performing Arts.

Nov 2007 - present: Phoenix Trading Limited

Unit 6, 307-309 Merton Road, London, SW18 5JS



Part of a three-strong design team at the world's largest direct selling greeting card company - the sixth largest commercial card company in the UK, with offices in France, America, Australia and New Zealand.

Responsibilities include:

- Design of international brochures, order forms and collateral.
- Preparation of product artwork for production.
- Maintenance of international websites.
- Re-touching and amending artwork scans for new products.
- Preparation of company literature for print and online availability

Sept 2006 - Nov 2007: Kdesign Group
206 High Street, Beckenham, Kent BR3 1DZ



Clients & briefs included:

- The Juice Doctor - Pitch winning website & marketing proposal.
- SafePlay - Re-branding, design of stationery & collateral, vehicle livery and website proposal.
- Friends of Mine - Restaurant promotion.
- Bromley Football Club - Marketing, signage & programme design.
- Cresco - Re-naming & Branding of umbrella company and 3 subsidiaries including stationery, vehicle livery & website amalgamation.

Mar 2006 - Sept 2006: KallKwik - Business Design & Print
206 High Street, Beckenham, Kent BR3 1DZ



Duties included:

- Design & artwork a range of different items including business cards, leaflets, displays, brochures, wedding invitations etc.
- Exceed the expectations of the client.
- Sell additional services.
- Printing and finishing.
- Exemplary customer service.

Clients included:

- David Lloyd Leisure
- Dylon
- Westmeria Healthcare
- RR Donnelley
- Charlton Triangle Homes
- Marks & Spencer
- Pro-Active North London
- Unison

Education and Training

Certificates available on request

Courses:

- June 2008: QuarkXpress 8 - One day introduction to new features.
- June 2007: KK Design - Two day course on client relations and profitable design practice.
- Nov 2006: Acrobat 8 - One day introduction to new features.
- Oct 2006: Kdesign Conference - Two day course on design practice and creativity.

Sept 2002 - June 2005: BA (Hons) in Graphic Design (2:1) University of Leeds

1995 - 2002: Crown Woods Secondary School and Sixth Form, Eltham, Kent

- 3 A Levels in Graphic Products, Art and English Literature.
- 1 AS level in Mathematics.
- 12 GCSE's grade A*-B.

Additional Information

Date of Birth: 20th April 1984

Interests include:

- Technology & science
- Photography
- Art and sketching
- Animals
- Online computer games
- Cycling