

save the earthworm

A panda can consume more than 4,500 kilograms of bamboo in a year, spending up to 16 hours a day eating. The life of a panda depends on bamboo. If it does not eat enough, then it will not withstand the cold temperature through hibernation

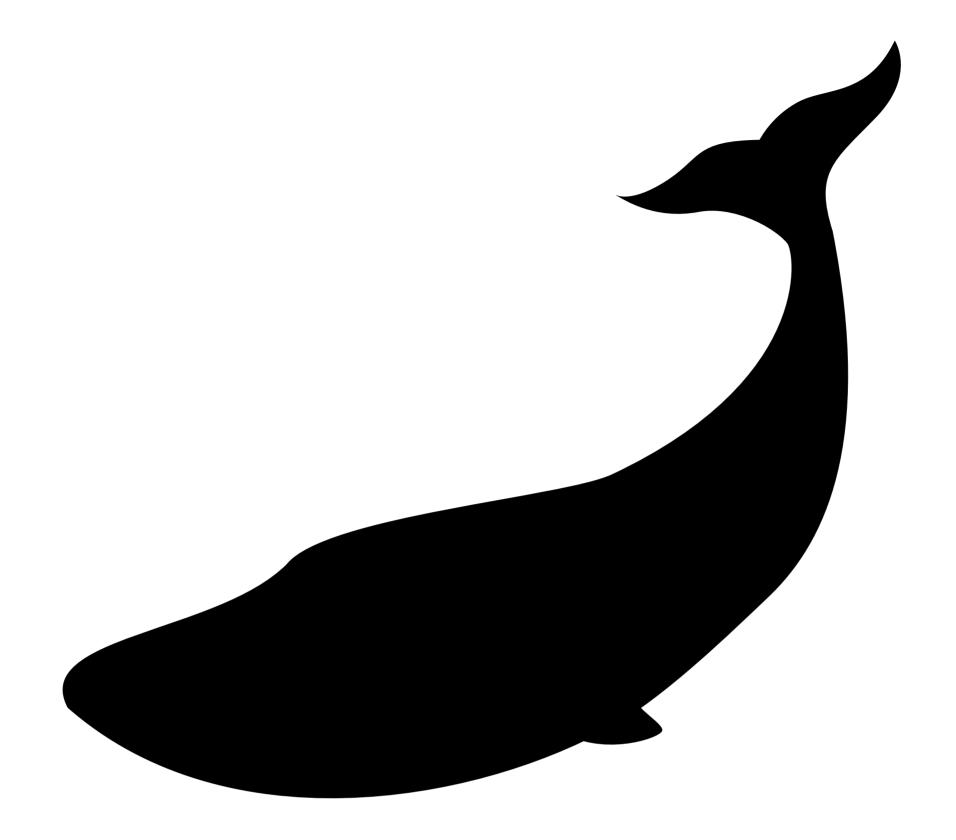
in the winter. Earthworms and other invertebrates are responsible for fertilising the Earth's top soil which allows bamboo, and our own food crops to grow.

Be aware of our invertebrate

Be aware of our invertebrate friends, they do more than you imagine.

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save the crab

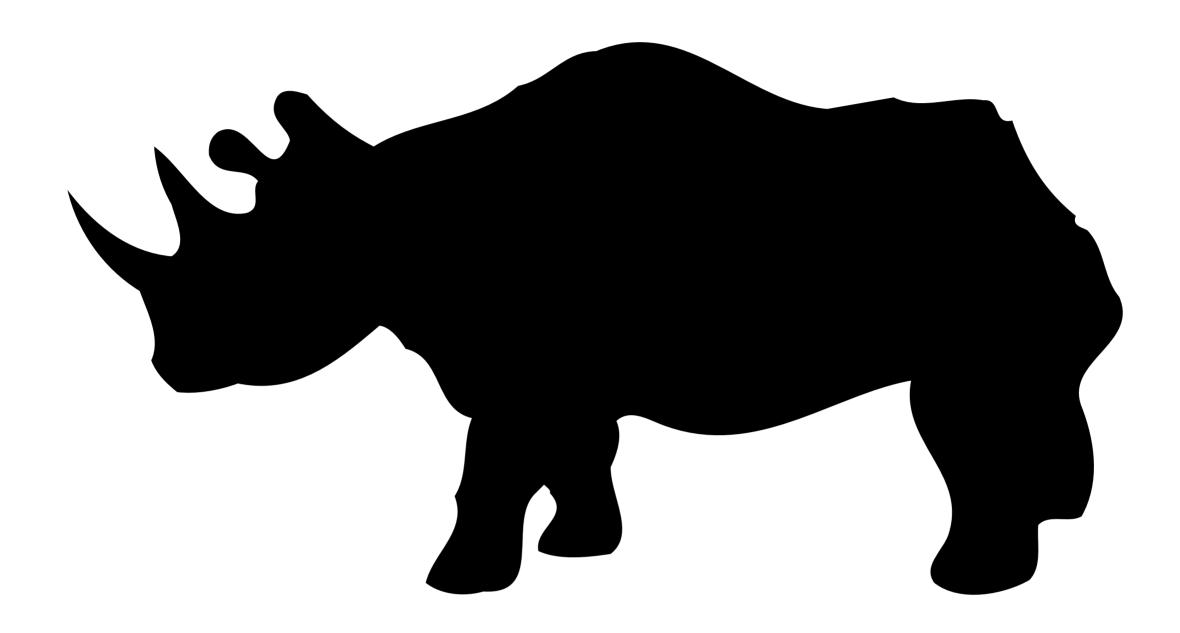
The marine ecosystem has a very fragile balance.
Whales, their food, and every other creature that lives in our planet's glorious oceans help sustain this balance. Whales are the largest mammals on Earth, tipping the scales at up to

100 tons and have to feed almost constantly to stay alive. The slightest change in the ecosystem can mean less food and in turn, fewer whales.

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save the beetle

Today there are 5 species of rhinos surviving on Earth.
These surviving rhinos are precious representatives of the history of the rhino family on our planet. Having existed for more than 50 million years, the rhino has developed a safe diet of

grass, fruit, leaves, crops, and twigs. This diet is now under threat as the population of beetles, earthworms and other useful bugs which fertilise and pollinate is diminishing. Be aware of our invertebrate friends, they do more than you imagine.

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save the woodlouse

Rain forests form some of the most spectacular scenery known on Earth. Found in both temperate and tropical regions, the forest floor plays a critical role in the cycle of growth and decay. Here is where the debris from above settles, awaiting to pass its

nutrients back into the soil for re-absorption. Woodlice, earthworms and beetles, all feed on this debris and fertilise the soil, allowing the rain forest to live on. Be aware of our invertebrate friends, they do more than you imagine.

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